

Williamstown Hometown Hero's Banner Program Guidelines

Mission

Veterans' Services is always looking for ways to recognize our local Veterans'. The Hometown Hero Banner Program will allow for these great hero's to be recognized by everyone. These servicemen and women who have served or given their lives to our country in the United States Armed Forces need to be honored in every way possible.

Application Requirements

To be considered for a banner the nominee must meet the following requirements: Resided in at some point or currently residing in Williamstown. **Under Honorable Conditions discharge, Currently Serving or Died in the line of duty.**

Banner Design, Time Period and Location

Banners are 30" X 36", doubled sided, vinyl material and include Veterans' name, branch of service, conflict or era of service and photograph. Applications for the Banner Program will have banners displayed from Memorial Day through Veterans' Day. Banner locations will be selected randomly, and specific display locations cannot be requested.

Banner Photograph

Please submit a photo of the Veteran in uniform along with the completed application to Veterans' Services, 10 Main Street, North Adams, MA 01247. Please note that we will contact you to show you what the photo will look like and can't guarantee any quality of photo. Also, it will be the responsibility of the requester to retrieve the photo from the Veterans' Services office after submission.

Banner Pricing and Donations

A \$125.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation, and removal. Any money that is left over will be placed into a Hardship Fund for future use of banners. If the full donation amount is a hardship, please check the block on the application to "request consideration for sponsorship." There are a limited number of sponsorships available for the program and therefore a sponsorship can't be guaranteed. Applications not processed for this year will be put on a waiting list for next year's Banner Program.

Make check payable to: Williamstown Hometown Heroes & mail to or drop off at the Veterans' Services, 10 Main Street Room 101, North Adams, MA 01247.

Contact & Questions

For further questions or more information on the Banner Program, please email (Below) or call (413) 662-3040:

Kurtis Durocher – District Director of Veterans' Services- kdurocher@northadams-ma.gov
Makayla Meczywor- District Administrative Assistant of Veterans' Services- mmeczywor@northadams-ma.gov

Town of Williamstown

HOMETOWN HERO'S BANNER APPLICATION

Name of Veteran: _____

Veteran Date of Birth: _____

Branch of Service (Example: Army, Navy, Air Force, Marines, Space Force, or Coast Guard)

Rank: _____

Name of Conflict (Example: WWII, Vietnam, Etc.) _____

If No Conflict, Dates of Service: (Example: 1938-1946) _____

Veteran is: ☐ Alive ☐ Deceased ☐ KIA ☐ MIA

Name of Applicant/Requester: _____

Applicant/Requester Address: _____

Applicant/Requester Phone Number: _____

Applicant/Requester Email: _____

Veteran's Williamstown Address (Past or Present (Circle One): _____

Request consideration for sponsorship: Circle YES or NO * Sponsorship is not guaranteed*

PHOTO RELEASE ACKNOWLEDGEMENT: I hereby grant the Williamstown Hometown Hero's Program permission to use the photo I have submitted if selected, which includes a likeness of myself or of my nomination, in the Williamstown Hometown Hero's Banner Program. The Williamstown Hometown Hero's Program may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate, true, and correct. **Must be signed by Veteran if still living.**

Printed Name: _____ Date: _____

Signature: _____

If you would like the photo returned to you please check here ☐

Applications may be picked up at the Veterans' Services Office in North Adams at City Hall (8am-4:30pm- Mon-Fri). Due to the limited number of locations, applications for this year's program will be taken until all spots have been filled. Please email or bring to City Hall in North Adams the completed application along with a photo to Veterans' District Director- Kurtis Durocher kdurocher@northadams-ma.gov or District Veterans' Services Administrative Assistant Makayla Meczywor mmeczywor@northadams-ma.gov

Williamstown Hometown Hero's Banner Program Donation Form

Date of Sponsorship Submission: _____

Individuals or businesses interested in supporting the Hometown Hero Banner Program may want to consider sponsorship to help defray expenses. A sponsorship is a general donation toward the Hometown Hero Banner Program.

Sponsor Information Contact Name: * You may remain anonymous*

Business Name *If applicable * You may remain anonymous*

Address: _____

Telephone: _____

Email: _____

Printed Name: _____

Signature: _____

Sponsorship Amount: \$_____

Please make checks payable to Williamstown Hometown Hero's Banner Program and mail or drop off payment at: Veterans' Services, 10 Main Street Room 101, North Adams, MA 01247

If you have questions, please contact us! 413-662-3040